



We invite your company the opportunity to be introduced to our loyal, strong, and passionate fans, competitors, and race teams at Sauble Speedway, Ontario's finest ¼ mile paved oval.

The Beach, presenting family entertainment with combined support from our local to national companies since 1969, over 50 years.

We look forward to incorporating your company into our solid target marketing plan for the 2024 racing season.

A great way to reward your employees with a team building event.

Your customer is here!

Saublespeedway.ca

Jeff Cassidy Co-Owner

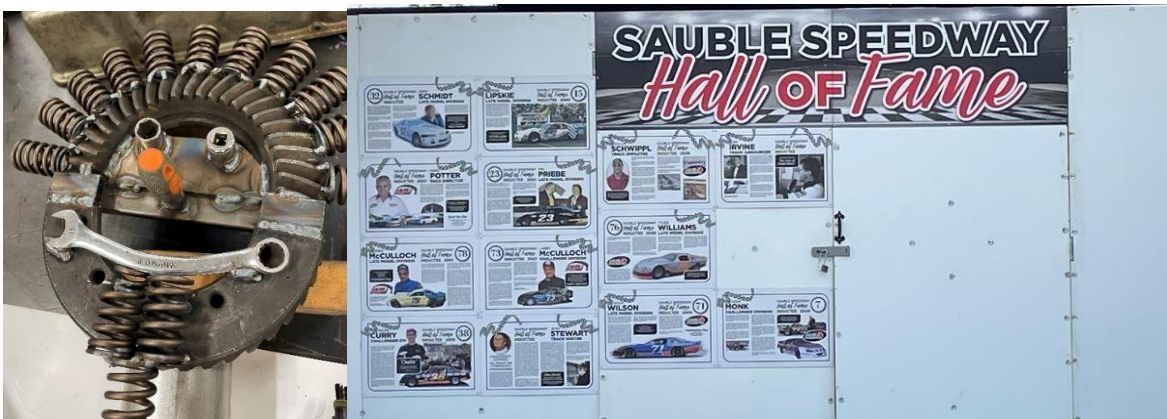
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2024 Speedway Improvements

Continuous improvements are part of our DNA and will never end. We have come a long way but have lots of room to improve! Much like a racecar setup, you are constantly working on improvements!

- We have hired a new GM, Brad Holmes, who will be concentrating on increased customer experience with expansion in social media engagement.
- Held our yearly meeting in Nov with racers for improvements and had better support than we have seen in many years. The racers put the show on for our fans and we couldn't do anything without them! We will always try and work with them and make as many as happy as possible.
- Adding key staff members, such as a dedicated Race Director.
- Opening a week early to add one extra event.
- Working hard with township and neighbors to allow 6pm starts for entire season.
- Behind the grandstand area we are doing updates with track history being displayed to tell speedway story to compliment Sauble Speedway Hall of Fame added last year.
- A life size track greeter build out of engine parts, race car parts, and tools named Paul C. in memory of a huge behind the scenes supporter, who constantly improved the speedway that we tragically lost in 2023. Excellent attraction for kids and looks very cool.
- We have struggled with internet access and have installed fiber with the help of our new long-term partner GBTEL.
- Continued facility improvements with increased cleaning and painting.
- Wood replacement to be completed between grandstands seats with aluminum for better appearance and lower sound levels.
- Working on adding a 2-seater Late Model to take fans, sponsors for a track ride and will announce more once completed.



Classes Running

Home Track Classes:

Russell Fencing and Decks Jr Late Models

Bone Stock

Sauble INEX Legends

Rootes Gas Bar U8'S

Sauble Late Models

Touring Series:

APC Pro Late Models

Can-Am Midgets

INEX Great Lakes Legends

Canadian Legend Series

Oscar Modified

Oscar Hot Rods

Ontario Super Late Models

Ontario Sportsman Series

Outlaw Midgets

Demo Derby

Pro 4 Mods

Season Tickets

Includes:

- **Two red reserved seats in the main grandstands. Approx. 25% savings.**
- **Nameplate on seats, and customized tickets including company logo and/or names.**
- **Includes race events only.**

\$710.00 plus HST



4X8 Grandstand Billboard

Includes:

- **Sign Production Included.**
- **Mention on our PA each night.**
- **A qualifying race during the season in your company name.**
- **Multi social media mentions, tags and includes broadcast videos.**
- **Your company supplies artwork.**

\$850.00 plus HST



4x8 Billboard with Reserved Red Seats

Includes:

- **Two red reserved seats in the main grandstands.**
- **Nameplate on seats, and customized tickets including company logo and/or names.**
- **Title of a feature race during the season in your company name.**
- **Mention on our PA each night.**
- **Multi social media mentions, tags and includes broadcast videos.**
- **Link and Logo on website.**
- **Your company supplies artwork.**
- **Sign Production Included.**

\$1460.00 plus HST



Back Straight Billboard

Includes:

- **Sign production included.**
- **Mention on our PA each night.**
- **A qualifying race during the season in your company name.**
- **Multi social media mentions, tags and includes broadcast videos.**
- **Link and Logo on website.**
- **Your company supplies artwork.**

10x20 Billboard

One Year \$3500.00 plus HST

Two Year \$5500.00 plus HST

8x20 Billboard

One Year \$3250.00

Two Year \$5250.00

Larger signs are available on Lap Counter and old pit spotter stand.



VIP NIGHT

Includes:

- **30 VIP tickets with use of air-conditioned VIP suite, private washroom, and roof terrace.**
- **Includes snacks and non-alcoholic refreshments.**
- **Additional tickets, catering, and bar service available at additional costs.**
- **Mention on our PA each night.**
- **Title of a feature race during the race night in your company name.**
- **Multi social media mentions, tags and includes broadcast videos.**
- **Link and Logo on website.**
- **Your company mentioned in speedway radio ads promoting event.**
- **4X8 Billboard**
- **Your company supplies artwork.**

\$2500.00 To \$3000.00 plus HST depending on event.



Title Sponsor Opportunities Available

Title Sponsors available for all car classes. Currently looking for Bone Stock, Late Models and Sauble Legends. Every program is custom tailored, and prices range from \$2,500 to \$25,000 plus.

Includes:

- Class named with your company name, for example Roote's Gas Bar United 8's and Russell Fencing and Decks Jr Late Models. Your full name is used in all forms of media.
- Social media. Huge investment is being made for 2024 season.
- Radio advertising program that runs all season to advertise races.
- Logo and link on website and schedule.
- Nightly PA mentions as sponsor.
- Signage is designed to meet expectations to grow your brand.
- Windshield decals on all cars in class that you sponsor.
- Logo on pace truck and staff uniforms.
- Grandstand red reserved seats with the name on seats and event tickets with your logo on to support your needs.
- VIP suit available to be booked to bring customers and/or employees for a great way to show your appreciation.
- Dash for Cash and Boss of the Beach races with increased payouts with your company as race sponsor. These are some of our biggest races for the season and bring many racers from all over Ontario with increased attendance.
- Option to display products/services on any race night behind grandstand.
- Total recognition for driver's points fund paid.



Opportunities available and will custom design program that works for all your needs.

Examples:

- **Birthday parties.**
- **Bachelor/bachelorette parties.**
- **Group ticket discounts for groups of 30 or more with reserved seating section.**
- **Event Sponsor.**
- **Lap Sponsor.**
- **Recognition on Track Vehicles.**
- **Displays set up behind main grandstands for your products or services.**
- **Sponsor for track dryer.**
- **Ambulance Sponsor.**

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Signing Bonus

Prior to April 1st, 2024

Be included on the Sauble Speedway 2024 Printed Racing Schedule



2024 Season Schedule

June 8th	<i>Kick off at The Beach</i>	Jr Late Model, Bonestocks, United 8's, and Pro-4 Modifieds
June 15 th	<i>Oscar Night Presented by Sauble Speedway</i>	Bonestocks, Oscar Hot Rods, and Oscar Modifieds. KING OF THE HILL
June 22nd	<i>Cruise to the Track</i>	Jr Late Models, Unted 8's, Sauble Late Models, and Great Lakes Legends
June 29th	<i>Canada Day Bash</i>	Bonestocks, Canam Midgets, Outlaw Midgets, and Ontario Sportsman Series
June 30th	<i>Canada Day Bash Pt.2</i>	Jr Late Models, Sauble Late Models, Canam Midgets, and Outlaw Midgets
July 6th	<i>Sunburn Weekend</i>	United 8's, Outlaw Super Late Models, and Ontario Pro Challenge. KING OF THE HILL
July 13th	<i>Motorsports Weekend</i>	TO BE ANNOUCNED
July 14th	<i>Motorsports Weekend</i>	TO BE ANNOUCNED
July 20th	<i>Beachcomber</i>	Jr Late Models, Bonestocks, United 8's, and Sauble Late Models
July 27th	<i>Shoreside Throwdown Pt.1</i>	Bonestocks, Sauble Legends, Sauble Late Models, Shoreside Throwdown Ministock
July 31st	<i>Dash 4 Cash</i>	Jr Late Models (25 LAPS), Bonestocks (40 LAPS), United 8's (75 LAPS)
Aug 3rd	<i>Beat The Heat Pt.1</i>	APC Pro Late Models, Great Lakes and Ontario Legends, Canam Midgets
Aug 4th	<i>Beat the Heat Pt.2</i>	Jr Late Models, Bonestocks, United 8's, Can am Midgets, and Great Lakes + Ontario Legends
Aug 10th	<i>Shoreside Throwdown Pt.2</i>	Bonestocks, United 8's, Shoreside Throwdown Ministocks
Aug 17th	<i>Surfside Derby</i>	Jr Late Models, Sauble Late Models, Oscar Hot Rods and Mods
Aug 24th	<i>APC Weekend</i>	Bonestocks, United 8's, APC Pro Late Models
Aug 31st	<i>Boss of the Beach Pt.1</i>	Bonestocks, Sauble Late Models, Ontario Sportsman Series, Outlaw Midgets
Sept 1st	<i>Boss of the Beach Pt.2</i>	Jr Late Models, Bonestocks (40 LAPS), United 8's (75 LAPS), Sauble Late Models, Outlaw Midgets